



January 6, 2021

Dear Potential Sponsor,

As most of you know, we are huge baseball fans so it's both an honor and a pleasure to serve on the Fayetteville Youth Baseball Board again this year. We have over 1,000 kids who play in the Fayetteville Youth Baseball League on an annual basis and it's exciting to continue to see the impact it has on them. Our main goal is to teach kids the great game of baseball while having a lot of fun.

Every year we hear comments and stories from parents, coaches and players about their positive experiences in the league, and none of it is possible without you. We can only continue to provide these experiences with the support of an incredible community, so we are contacting you to share our current sponsorship details and additional opportunities to support Fayetteville Youth Baseball.

This spring, we will again host the annual Sherman Lollar/Mark Jordan Golf Tournament as our primary fundraiser for the year, after canceling in 2020 due to pandemic protocols. Each year we rely on the success of this event to fund the league throughout the season and beyond, and we are grateful for your support of what has become a special day for Fayetteville Youth Baseball.

In the attached sponsorship packet you'll find details regarding contribution opportunities for both the league and our annual golf tournament. We're happy to continue offering our most popular option – the Bronze Sponsorship – a combination of a baseball team sponsorship and a golf team of four during the tournament.

If you have any questions, do not hesitate to contact one of us. Please feel free to forward this information to anyone you think may be interested in sponsoring Fayetteville Youth Baseball. Thank you in advance for your consideration in support of our youth.

Sincerely,

Mike Jones
Board President

Justin Maland
Board Vice President

Michael Ferguson
Board Treasurer

Jeff Maland
Board Secretary



2021 Sponsorship Opportunities

Friday • APRIL 2, 2021
Paradise Valley Athletic Club

THE 9th ANNUAL
SHERMAN LOLLAR/ MARK "JOLLY" JORDAN
Golf Tournament



GOLF SPONSORSHIP GOLD PACKAGE

\$3,000

- (2) Golf Teams
- (4) Baseball Team Sponsorship
- (1) Outfield Sign at Kessler Park
- (1) Golf Sign

GOLF SPONSORSHIP SILVER PACKAGE

\$2,500

- (1) Golf Team
- (2) Baseball Team Sponsorship
- (1) Outfield Sign at Kessler Park
- (1) Golf Sign

GOLF SPONSORSHIP BRONZE PACKAGE

\$800

- (1) Golf Team
- (1) Baseball Team Sponsorship
- (1) Golf Sign

GOLF SPONSORSHIP TEAM OF FOUR

\$540

- Catered lunch & goodie bag
- Putting contest & tee prizes
- Green fees & carts

GOLF SPONSORSHIP HOLE SPONSOR

\$150

- Stationary Signage Location

Gold and Silver Sponsorship levels are recognized on all tournament publications.

Outfield signs at Kessler Park with Gold and Silver Sponsorships will be displayed for 3 years.

BASEBALL SPONSORSHIP AGES 4-8 TEAM SPONSOR

\$350

- Company logo or name on front of team jerseys
- Preferred company initials on team hats

BASEBALL SPONSORSHIP AGES 9-15 TEAM SPONSOR

\$350

- Company logo or name on sleeve of MLB team jerseys

Outfield advertising space is available at all 3 parks – Walker, Kessler, White River.
See separate form for details.



2021 Sponsorship Agreement Form

Organization: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Please designate desired sponsorship level below:

Golf Sponsorship

- _____ Gold Sponsorship (\$3,000)
- _____ Silver Sponsorship (\$2,500)
- _____ Bronze Sponsorship (\$800)
- _____ Golf Team of Four (\$540)
- _____ Hole Sponsor (\$150)

Baseball Sponsorship

- _____ Ages 4-8 Team Sponsor (\$350)
- _____ Ages 9-15 Team Sponsor (\$350)

Other investment options:

_____ I would like to make a donation of \$_____ to Fayetteville Youth Baseball.
(If you would like to make payments on your donation please contact Michael Ferguson or Jeff Maland to make arrangements.)

Please accept my/our charitable investment as follows:

_____ Check (enclosed) _____ Invoice Me (address above)

Credit Card: _____ AMEX _____ DISC _____ MC _____ VISA

Account Number & Expiration Date: _____

Signature: _____

In event publicity, please list my/our sponsorship as follows:

2021 Golf Tournament Entry Form

Friday • April 2, 2021

8:30am & 1:30pm shotgun

Paradise Valley Athletic Club • Fayetteville, Arkansas 72703

Team Information:

Player 1

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Player 2

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Player 3

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Player 4

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

AM Shotgun: _____ PM Shotgun: _____
(Priority will be given in the order forms are received.)

- Team payment due by March 30th. If a player is a “no-show”, entry fee will be non-refundable.
- Cancellation Policy: Golf tournament will be rescheduled if canceled due to weather.
- Mail Entries to: Fayetteville Youth Baseball | Attn: Michael Ferguson or Attn: Blake Ketchum | PO Box 9331, Fayetteville, AR 72703
- Tournament Directors:
 - Michael Ferguson | michael.ferguson@fybaseball.com
 - Blake Ketchum | blake.ketchum@fybaseball.com



2021 Baseball Sponsorship Form

Sponsor: _____

Sponsor Contact Info

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Team Name (please check one)

Let the kids choose the team name Use the following team name: _____

Jersey/Socks/Hat Color Preference: _____

Shirt/Hat Lettering Color Preference: _____

Note: We will take your color preferences into consideration but cannot guarantee that your color preferences will be met.

League Preference (Please circle one.)

4yr old. 5yr old. 6yr old. 7yr old. 8yr old. 9yr old. 10yr old. 11&12yr old. No preference

Coach Preferences:

Head Coach

Name: _____

Address: City/State/Zip: _____

Phone: _____ Email: _____

Child's Name: _____

Assistant Coach

Name: _____

Address: City/State/Zip: _____

Phone: _____ Email: _____

Child's Name: _____

Sponsor/Coach (If sponsor names a child on the team, the sponsor contact is named as the sponsor/coach.)

Child's Name: _____

Please note: The Head Coach, Assistant Coach, and Sponsor can place their child on the team only if the child is legal relation or under legal guardianship of the Head Coach, Asst Coach, or Sponsor.



2021 Outfield Advertising Form

Outfield signage space is available at all 3 parks – Walker, Kessler, and White River. Signs will be displayed for 3 years and seen by thousands of visitors – both local attendees of FYB games and out-of-town guests attending regional weekend tournaments. Signs are 4' x 8', constructed of durable, nylon material. FYB will honor placement requests on a first come, first served basis regarding field and park.

Entity Name on Sign: _____

Desired Park(s)/Field(s): _____

Contact Info

Name: _____

Phone: _____ Email: _____

Signage Pricing (Please check one.)

One sign | \$500

Three signs | \$1200

Two signs | \$900

Five signs | \$1500

Field Info

Walker Park

Field 1: Age 6

Field 2: Age 6

Field 3: Age 5

Field 4: Age 7

Field 5: Ages 7 & 8

Field 6: Age 8

Field 7: Ages 4 & 5

Kessler Mountain Park

Field 1: Ages 11 & 12 + Tournaments

Field 2: Ages 11 & 12 + Tournaments

Field 3: Age 10 + Tournaments

Field 4: Age 9 + Tournaments

White River Park

Field 1: Ages 13-15 + Tournaments

Field 2: Ages 13-15 + Tournaments

- Please send completed form and check to: Fayetteville Youth Baseball | Attn: Jeff Maland
PO Box 9331, Fayetteville, AR 72703
- Make checks payable to Fayetteville Youth Baseball
- Sign graphics can be emailed to Jeff Maland | jeff.maland@fybaseball.com
- Contact Jeff Maland with questions.

Proceeds benefit Fayetteville Youth Baseball